



This is an easy reference guide to OEM's that offer a Price Matching Program whereby your shop can offer OEM Parts at Aftermarket Pricing without hasseling with insurers or asking the customer to pay the difference. It also provides you information of which manufacturers offer a OE Certified Body Shop Program whereby your shop can apply for that status as a way to increase that vehicle line into your shop. Not all OE's offer these.

Auto Manufacturers

OE Body Shop Certification Programs and Price Matching Programs

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Auto Manufacturer	Price Matching Program?	Must Use		OE Body Shop Certification Program?
		OE Connect?	Other Parts Program?	
Acura	NO			NO
Alfa-Romero				YES
Audi	NO			YES
BMW	YES		OPS Trax	YES
Fiat	YES (select Parts)	NO	CCC1/Call/Fax/OEC	YES
Honda	YES	NO		YES
Hyundai	NO			YES
Kia	YES	YES		
Lexus	NO			YES
Maserati				YES
Mercedes	YES	YES		YES
Nissan	YES	YES	OPS Trax	YES
Porsche	NO			YES
Scion				
Subaru	YES	YES		NO
Toyota	YES	NO	Parts Bridge	
Volkswagen	YES	YES		YES
Volvo	NO			YES
Chrysler-Dodge-Jeep	YES	NO	CCC1/Call/Fax/OEC	YES
General Motors	YES	NO	Call/Fax/OEC	
Ford-Lincoln	YES	YES		

ALL our CPG Dealers participate in their perspective manufacturer Price Matching Programs unless noted with a DNP.

ALL of our CPG Dealers also offer to reduce prices as best they can on parts that may not be in their OEM's PMP, therefore CPG Recommends shops always ask our OEM dealers first on all specified AM and/or Used parts to see how close they can come on pricing for any parts outside of their program. -

Shops can use these programs as a marketing tool with their customers by informing them you will replace AM or used parts that have been specified by their insurer with OEM, at no additional cost to them or their insurer, making for a safer repair and back to original.